

# [ brandon mcbride ]

Graphic Designer  
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## Personal Statement:

Deeply passionate about design, art and interactive media, it is a joy to work with each as a graphic designer. I work very well individually and collaborate exceptionally well with a team of designers as I offer outstanding creative input. I am seeking an innovative and technical company to achieve career, personal and creative goals.

## Skills:

### DESIGN

Typography | Logo & Identity design | Web Graphics | Page layout | Illustration | Printing preparation | Image retouching & enhancement

### SOFTWARE

Mac OS X | Windows XP / Vista / 7 | Photoshop CS4 | Illustrator CS4 | InDesign CS4 | Dreamweaver CS4 | Flash CS4

### PROGRAMMING

Working Knowledge in - Actionscript 2.0 / 3.0 | HTML

## Work Experience:

### Graphic Designer / Photography Intern

**ALIVE Magazine, St. Louis, MO** - May 2010 - Present

Working as a Graphic Design Intern creating advertisements for print media and online marketing. Fabricating multiple high quality advertisements and projects while finalizing them within a critical deadline. Designing the page layout along with the content to better advertise our clients to our customers through social print media and online interactivity. Attending multiple marketing events to increase the client base of ALIVE Magazine. Photographing different social events for placement in the printed and digital magazine. Producing designs that captured the essence of marketing identities. Demonstrating an eye for color, shape, size, texture and layout in the creation of promotional materials.

### Freelance Web Designer

**SUM Comics, Calagery, CANADA** - October 2008 - April 2010

Developing the initial design for a successful comic series through an online retailer. Designing the placement of the artwork along with the overall page layout and typography. Developing the official logo for the company along with the typographical design of the comic issues. Successfully launched the website & comic series in April 2010.

### Graphic Design Intern

**Southeast Missourian Newspaper** - August 2007 - December 2007

Designing on the creative and technical level of ad designs. Developing multiple advertisements for customers and communicating between them for final approvals. Assisting with local events and advertising within a tight deadline successfully. Preparing each individual page for print each day. Working successfully with a team of advertising designers in achieving daily deadlines.

## Education:

**Bachelor of Fine Arts in Graphic Design** - August 2003 - August 2008

Southeast Missouri State University - Cape Girardeau, MO  
Holland School of Visual and Performance Arts